

Put the filter in the *centre*.

Everyone knows a filter is placed
at the end of a cigarette.

We at Filtrati know that very well.

That's because we know our business.

But we're telling you to put
the filter in the middle.

In the middle of your strategies and plans.

In a the face of new challenges,

in a changing market, you need

a partner who can ensure you
the most in reliability and efficiency.

We are a growing company that uses
the latest research and the most
advanced technologies.

We are a partner of certificated quality
based on wide product variety.

As a result we can work
by your side to help create your
the cigarette of tomorrow.

We are beginning today.

O.k., leave the filter where it is.

At the end, where we put it to guarantee taste.

Put it in the *centre*.

That's where it really belongs:

between the smoker and your cigarette.

Taste the flavour of partnership.

BETWEEN

you

and

your cigarette

at Filtrati
Group

S.p.A.

Filters for cigarettes and ink reservoirs for felt-tip pens

Via L. Serra, 32 - 00153 Roma - Italy - Tel. (+39) 6 5896041









Fax (+39) 6 5813263 - Telex 612009 - e - mail: filtrati@tin.it



Approval Certificate n. 160173

Put the filter in the centre.

Everyone knows a filter is placed at the end of a cigarette.  We at Filtrati know that very well. That's because we know our business.  But we're telling you to put the filter in the middle.  In the middle of your strategies and plans.  In the face of new challenges, in a changing market, you need a partner who can ensure you the most in reliability and efficiency.

 We are a growing company that uses the latest research and the most advanced technologies.  We are a partner of certificated quality based on wide product variety.  As a result we can work by your side to help create your the cigarette of tomorrow.  We are beginning today.  O.k., leave the filter where it is.  At the end, where we put it to guarantee taste.  Put it in the *centre*.  That's where it really belongs: between the smoker and your cigarette.

Taste the flavour of partnership.

at Filtrati S.p.A.
Filters for cigarettes and ink reservoirs for felt-tip pens
Via L. Serra, 32 - 00153 Roma - Italy - Tel. (+39) 6 5898041
Fax (+39) 6 5813263 - Telex 612009 - e-mail: filtrati@tin.it



Approval Certificate n. 160173